



CITY OF ELIZABETHTON

Guidelines for Temporary Permitted Signs

The City of Elizabethton strives to create a pro-business environment and want to encourage the growth of old businesses and new businesses in Elizabethton. We understand the important role that temporary signs play in the operation of any business, but want to encourage businesses to use these tools responsibly and help keep our community safe and attractive.

You will find this guide helpful in determining when, where, and how you can display a temporary sign at your business or meeting place. While these guidelines will provide you with a general overview of the regulations, we always encourage you to review the sign regulations at our website, www.Elizabethton.org. If you ever have any questions about the type of sign you wish to display or about where you can display it, feel free to contact us (423-542-1503) and we'll be more than happy to assist you to help you best locate your sign to keep it legal.

Sign Types

The Elizabethton Municipal Code requires a permit for five different temporary signs. These include temporary banners, wall signs, freestanding or portable signs, inflatable signs, and vertical flag signs. Each sign has different zoning districts that they are allowed in. You can find what types of signs are permitted in each zone in the table below. A zoning map can be found at our website, www.Elizabethton.org, under the Planning & Economic Development page.

Sign Type	Res. Zones	M-R	B-1	B-2	B-3	B-4	M-1	M-2
Temporary Banners	●	●	●	●	●	●	●	●
Temporary Wall Signs			●	●	●	●	●	●
Temporary Freestanding/Portable Signs		●	●	●	●	●	●	●
Inflatable Sign				●			●	●
Vertical Flag Sign			●	●	●	●	●	●

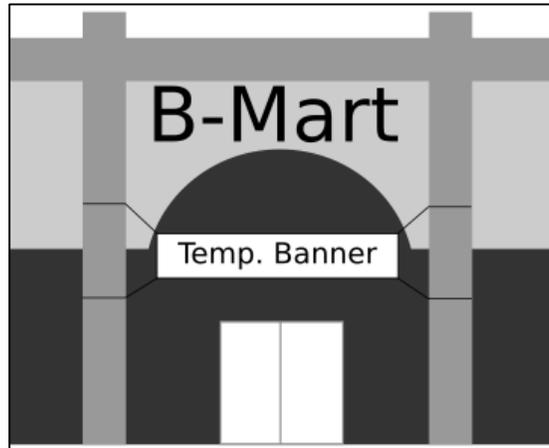
In addition to specific zoning districts, each sign has different dimension requirements and number of signs permitted. This information can be found in the table below.

Sign Type	Max. Dimensions	Max. Number
Temporary Banners	32 square feet	1 per property/1 per storefront
Temporary Wall Signs	32 square feet	1 per street frontage
Temporary Freestanding/Portable Signs	32 square feet, 8 feet high	1 per property
Inflatable Sign	400 cubic feet, 15 feet high	1 per property/storefront/business
Vertical Flag Sign	16 square feet, 8 feet high	1 per property/storefront/business

Sign Locations

Banners and Wall Signs

Temporary banner signs should be supported from two or more sides or all four corners. Please see the following illustration for an example. Please be aware that banners hung against a wall will be considered temporary wall signs and that banners hung from temporary stakes will be considered temporary freestanding or portable signs not banner signs! If you have a question if your sign is a banner sign or not, please contact us at 423-542-1503.

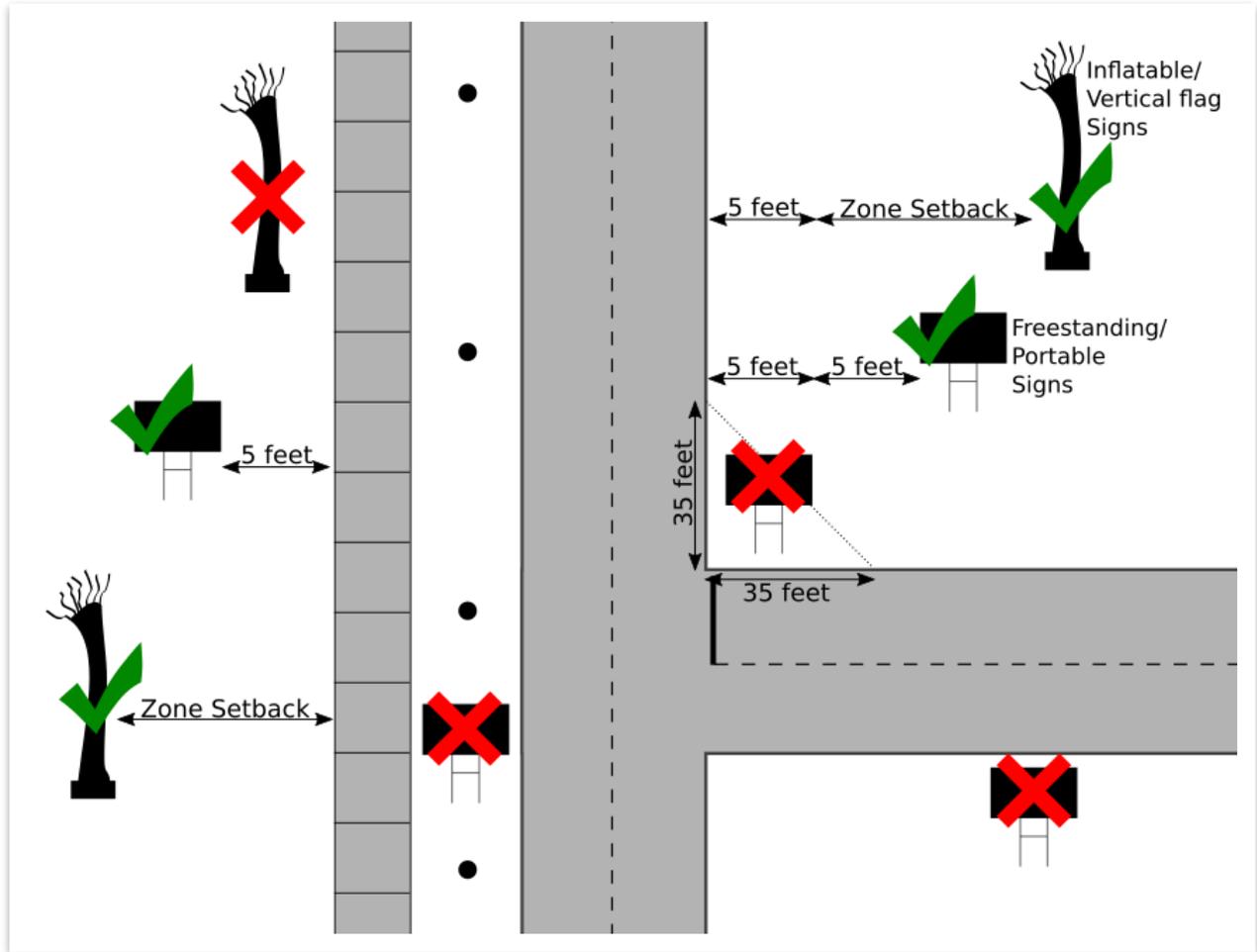


Temporary wall signs are considered any type of temporary sign less than 18 inches from a wall surface and supported by the wall. This would include any type of temporary banner hung on a wall.

Freestanding/Portable, Inflatable, and Vertical Flag Signs

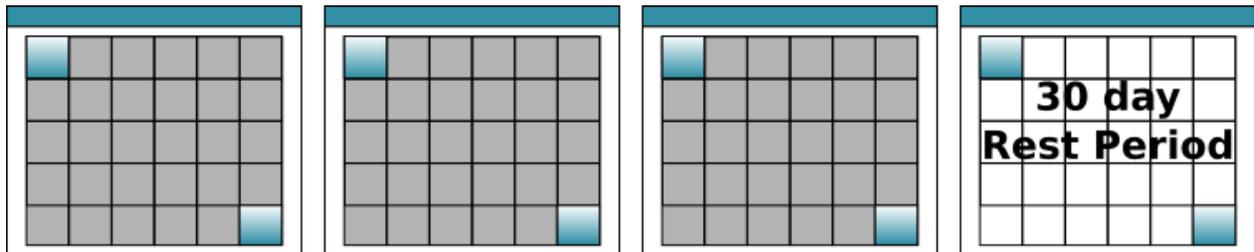
City municipal code states freestanding and portable signs include sandwich boards, snipe signs, portable reader boards, banners attached to stakes rather than a building, and signs on trailers. Inflatable signs include balloons, airdancers, windymen, skydancers, tube men, sky puppets, flyguys, and inflatable billboards. Lastly, vertical flag signs include feather flags, bow flags, bowhead flags, banner flags, wind flags, feather banners, and tear drop flags. These sign types may include other signs. For a specific definition of each of these terms, please review a copy of Elizabethton sign regulations.

Types of freestanding, portable, inflatable, or vertical flag signs must be located on private property and out of the right-of-way. For purposes of enforcement, the public right-of-way ends and the front property line begins on the building side of telephone poles or sidewalks, whichever is furthest from the road. If telephone poles or sidewalks are not in the area of your businesses, the front property line is typically a minimum of 5 feet from the edge or top curb of the road. From this point, you will need to measure the setback requirements for the type of sign. Please review the following illustration to provide additional clarification on the appropriate location for these types of signs.



Sign Time-frame

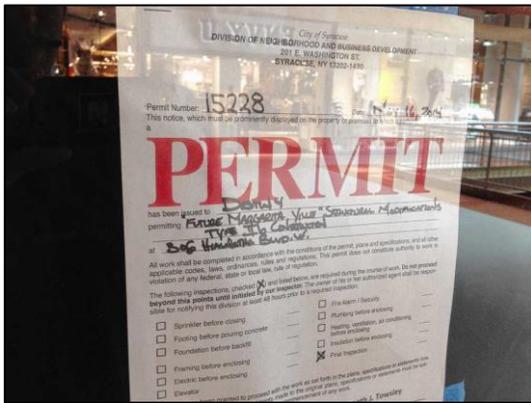
For each temporary sign permit you obtain, you are entitled to display that permitted sign for a period of 90 consecutive days from the date of the permit issuance. After the 90 day period, a 30 day "rest period" must be observed for that specific sign type in which a new permit for that sign type cannot be issued.



Compliance

When you have been issued a sign permit, you must keep a copy of that permit so long as the sign is displayed. Code Inspectors will conduct random sign inspections from time-to-time in order to ensure that the sign regulations are being observed. In order to ensure that your temporary sign will not be removed or a citation issued, you will need to comply with the following.

Permits may be placed inconspicuously, but visible in a front window of your businesses, or



Permits must be provided upon request of a codes inspector.



If a permit cannot be produced by either of these methods, the temporary sign must be removed until such time as the permit can be produced or a new one obtained or may result in a Notice of Violation, citation, and a court fine.

Thank you for taking the time to review these guidelines and thank you, in advance, for your compliance. Your compliance with these regulations make our jobs easier and our community more safe and attractive. We wish you and your business success, and if there is anything we can do to help your business grow, please do not hesitate to call us!